

Guide to Your Petco Love Lost Toolkit

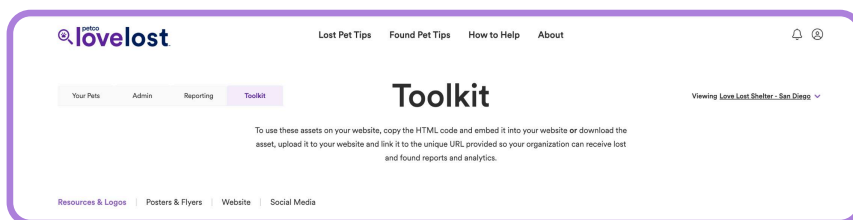
Your Petco Love Lost Toolkit can be viewed at any time through your organization's Petco Love Lost Admin Dashboard. There, you'll find a variety of resources for you and your staff, digital web assets for you to add to your website, pre-made posters and flyers, and social media assets for you to use to promote Petco Love Lost to your community.

Finding your Toolkit

1 Log in to your Petco Love Lost account.

2 Navigate to your **Toolkit** tab.

Click on one of the categories (Resources & Logos, Posters & Flyers, Website, or Social Media) to see all the digital and print assets available.

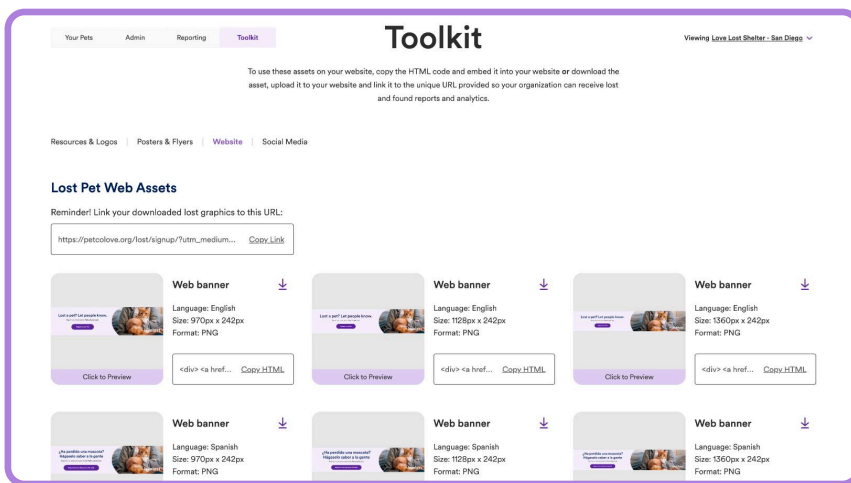


Petco Love Lost Tip

Make sure you use your organization's unique URL when you link to Petco Love Lost. That way, you'll be able to view all the reports filed by members of your community and see whether they've been reunited!

Finding your unique links

- 1 From your **Toolkit**, click on the **Website** category.
- 2 Identify the web asset you want to download.
Choose from: Lost Pet, Found Pet, or a Combination of Lost / Found Web Assets



- 3 Find the right link.
There are links for filing a lost pet report, a found pet report, and a combination “file a lost or found pet report” link.
- 4 Click **Copy Link** to copy your organizations unique link.
- 5 Use that unique URL to link to Petco Love Lost, whether you’re linking from text, a banner, button, or any other graphic.