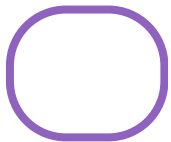




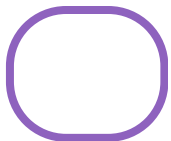
Meet with Petco Love Lost

Discuss your current processes, goals, and make a plan on how you will move forward with implementing Petco Love Lost.



Gain Approval and Train Your Team

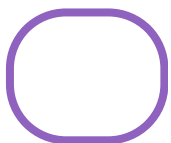
Gain any necessary approvals from leadership or board members. Educate your team on Petco Love Lost by sharing our [Conversation Guide](#) or [requesting a brief training session](#).



Add Petco Love Lost To Your Website

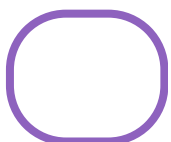
Highlight Petco Love Lost as the primary resource for filing lost and found reports.

Your [Petco Love Lost Toolkit](#) contains pre-made graphics and your unique tracking link to add to all assets. Review our [Petco Love Lost Toolkit Instructions PowerPoint](#) for website inspiration and copy ideas.



Engage Stakeholders

Share your plan with volunteers, local partners, city officials and other key organizations (such as shelters / rescues in your community) to increase your impact.



Promote Throughout Your Community

Your [Petco Love Lost Toolkit](#) has assets to help you promote across social media, share in local news segments, and flyers to give to vets and ACOs. Encourage “super reunifiers” in your community to use Petco Love Lost and spread the word.